The Second International Conference
THE ROLE OF HEALTH TECHNOLOGY ASSESSMENT IN REIMBURSEMENT AND PRIORITY SETTINGS IN HEALTH CARE

PRELIMINARY PROGRAM

15th March, 2012
Hotel M, Belgrade, SERBIA
Pharmacoeconomics Section of the Pharmaceutical Association of Serbia (SFUS) is organising the Second International Conference with the topic: “The Role of HTA in the reimbursement process and establishing priorities in healthcare”, which will take place in Belgrade on 15th March 2012. (http://www.farmacija.org).

Pharmaceutical Association of Serbia is a voluntary, independent professional association of pharmacists, and other healthcare professionals organized and regulated under the Act of Pharmaceutical Association of Serbia. Pharmacoeconomics Section was established in May 2006 and it is one of the youngest and fastest growing Sections within Association. Its work is aimed at improving knowledge and skills in pharmacoeconomics, health economics and outcome research in order to allocate limited available resources in health care.

The purpose of the Second International Conference is to present HTA development in healthcare systems worldwide and to emphasize the importance of applying HTA in decision making process during reimbursement of medicines and other health care technologies as well as establishing priorities in healthcare field. The aim is also to present characteristics of reimbursement of medicines in Central and Eastern European countries and to demonstrate recent development in pricing of medicines. An important objective of the Conference is to improve the skills and expertise especially in the area of pharmacoeconomics modelling in developing Markov model.

Conference program will be proactive and it will represent unique event in Serbia and region. Participants of the Conference will have opportunity to meet experts from HTA and pharmacoeconomics field and exchange their opinions.

We look forward to welcoming you in person at the Second International Conference, organized by PHARMACOECONOMICS SECTION OF PHARMACEUTICAL ASSOCIATION OF SERBIA

BOARDS

Scientific Committee
Prof. dr David Banta
Krzysztof Landa
Prof. dr Slobodan Jankovic
Tanja Novakovic
Danka Stefanovic

Organizing Committee
Dubravka Urošev
Dragana Rajkovic
Ivana Zaric
Dragana Lakic
PRELIMINARY PROGRAM

08:00-09:00        Registration
09:00-09:15        Opening ceremony
                    Prof. dr Ivanka Miletić, President of Pharmaceutical Association of Serbia
                    MSc.Pharm Tanja Novakovic, President of Pharmacoeconomics Section, Galenika a.d., Serbia

PANEL 1 - Health Technology Assessment
    Moderators: Tanja Novakovic, Danka Stefanovic

09:15-10:00        A global perspective on health technology assessment
                    Prof. dr David Banta, University of Maastricht, The Netherlands

10:00-10:40        Role of HTA in effective management of basic benefit package - introduction of supplementary and complementary health insurance in a country of scarce resources for health care
                    Krzysztof Landa, M.D., CEO of HTA Audit, Poland

10:40-10:50        Questions and discussion
10:50-11:20        Coffee networking break

WORKSHOP ONE

11:20-13:00        Markov Model Development
                    Prof dr. Maarten Postma, Professor in Pharmacoeconomics at University of Groningen, the Netherlands
                    Petros Pechlivanoglou, University of Groningen, the Netherlands

13:00-14:00        Lunch break

PANEL 2 - Reimbursement of medicines
    Moderators: Tanja Novakovic, Danka Stefanovic

14:00-14:30        Decision levels and payer personalities in CEE - the use of HTA information
                    David Danko, Research leader, Corvinus University of Budapest, Institute of Management, Hungary
14:30-15:00  **Polish system in transition – comparison with European countries**  
Magdalena Wladysiuk M.D., HTA Consulting, Poland

15:00-15:10  Questions and discussion

15:10-15:40  *Coffee networking break*

**WORKSHOP TWO**

15:40-17:20  **Pricing and Reimbursement processes across Europe and their evolution**  
Brian Godman, Institute for Pharmacological Research ‘Mario Negri’, Milan, Italy  
Prescribing Research Group, University of Liverpool  
Management School, Liverpool, UK  
Division of Clinical Pharmacology, Department of Laboratory Medicine, Karolinska Institutet, Karolinska University Hospital, Huddinge, Stockholm, Sweden

17:20-17:35  Final test, Evaluation and Closing of the Conference

**REGISTRATION FEE**

Members of Pharmaceutical Association of Serbia .......... 160 €  
Others................................................................................................180 €

**NOTE**

- Online registration can be made via www.smart4.co.rs  
- For group registration (more than 10 participants),  
  send all required data by:  
  e-mail: smart4@eunet.rs  
  Fax: +381 11 308 66 95  
  Phone: +381 11 308 66 94, 244 12 53, 308 74 86

Registration deadline 5th March 2012

Program of the Conference is submitted for accreditation as International course I category.